



Le case in pietra

PRIVACY POLICY – Le case in pietra

This privacy policy describes how we collect, use, protect, and share your personal data when you use our website [URL of final site] (hereinafter referred to as the "Site") and book one of our properties for your vacation. Protecting your privacy is a priority for us, and we are committed to processing your data in accordance with Regulation EU 2016/679 (GDPR).

1. Data Controller

The data controller of your personal data is LE CASE IN PIETRA, who can be contacted at the email address info@lecaseinpietra.it or by phone at +39 338 4659411 (Dario) and +39 338 6637335 (Maddalena).

2. Types of Data Collected

When you visit our Site or make a booking, we collect the following personal data:

- **Personal details:** name, surname, date of birth, identification documents;
- **Contact informations:** email address, phone number;
- **Payment informations:** payment details, credit card informations (via secure third-party payment systems);
- **Booking details:** stay dates, number of guests, special requests;
- **Browsing data:** IP address, device type, browser information, browsing activity.

3. Purposes of Data Processing

Your data is processed for the following purposes:

- **Booking management:** to process your stay reservation, manage your request, and send confirmations.
- **Providing requested services:** to ensure that the services related to your booking are met (e.g., room preparation, handling special requests).
- **Customer support:** to respond to your questions and provide assistance during your booking or stay experience.
- **Marketing communications:** if you have given your consent, we will send promotional communications, updates, or special offers regarding our services. You can withdraw your consent at any time.
- **Service improvement:** to analyze how visitors interact with our Site in order to improve your experience.

4. Data Processing Methods

Your personal data is mainly processed electronically using secure and protected systems. We adopt appropriate security measures to ensure the protection of your data from unauthorized access, alteration or destruction.

5. Data Sharing

Your personal data will not be sold, exchanged or transferred to third parties, except when strictly necessary for the management of your booking or to fulfill legal obligations. We may share your data with:

- **Payment providers:** to securely process payments.
- **Service providers:** such as booking management to ensure the best service during your stay.
- **Competent authorities:** when required by law (e.g., for fiscal or security purposes).

6. Data Retention

Your personal data will be retained for the time necessary to fulfill the purposes for which it was collected, including legal and fiscal obligations. Below are the details of the retention periods:

- **Police registration:** guest data must be retained for at least 6 years (according to police directives).



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- **Fiscal obligations:** data related to payments and transactions must be retained for 10 years.
- **Privacy regulations (GDPR):** data will be retained only for the time necessary for specific purposes. In any case, personal data must be protected and processed securely.
- **Marketing purposes:** explicit consent from guests is required and data can be retained only until consent is withdrawn.

7. **Data Subject Rights – Articles 15 et seq. of GDPR 2016/679**

As the data subject, you have the right to:

- Access your data and receive a copy of it.
- Correct inaccurate or incomplete data.
- Request the deletion of your personal data, as provided by law.
- Restrict the processing of your data in certain circumstances.
- Object to the processing of your data for legitimate reasons, including direct marketing purposes.
- Withdraw your consent to processing at any time without affecting the lawfulness of processing before the withdrawal. To exercise your rights or request further informations, you can contact us at info@lecaseinpietra.it

8. **Cookies**

Our site uses cookies to improve your browsing experience. Cookies are small text files that are stored on your device. For further details on how we use cookies, please refer to our Cookie Policy ([insert link to cookie policy](#)).

9. **Data Transfer Abroad**

Your personal data will not be transferred outside the European Economic Area (EEA) without adequate protection measures, such as contracts or other legal guarantees provided by data protection regulations.

10. **Changes to this Policy**

We reserve the right to modify this privacy policy at any time in case of legal updates or to improve its transparency. Changes will be posted on our site and will be effective from the date of publication.

11. **Contact**

For any questions or requests related to the processing of your personal data, you can contact us at the following details:

LE CASE IN PIETRA

Email: info@lecaseinpietra.it

Phone: +39 338 4659411 (Dario) and +39 338 6637335 (Maddalena).